

JACKSON HOLE SAVORS SNOWIEST WINTER, LOOKS AHEAD

- **SKI FREE Christmas** • **Another Golden Ticket deal in January** • **Big Rendezvous Festival in March**
- **Kids Ski Free all winter with Jackson Hole Resort Lodging**, read the details below

JACKSON HOLE, WY – Last winter was one for the record books. The resort's 558,390 skier visits marks the third highest in Resort history, after a record-setting winter in 2014 with over 563,000 skier days. The 2016-17 season finished with 593 inches of total snow and snow depths of 158 inches in Rendezvous Bowl, marking the deepest winter in the Resort's 51-year history.

Many records were broken in terms of snowfall and moisture in the Tetons last winter. With record snow depths in Rendezvous Bowl in the months of October, December, February, March and April, and with February 2017 holding an all time record of total snowfall with 148 inches, the 2016-17 season was the deepest winter in the resort's history. Here is more info to help propel you to your Jackson Hole ski vacation.

Most Accessible Resort in the Rockies

This winter you can fly to Jackson Hole non-stop from 12 major US cities. Non-stop routes from Chicago, Dallas, Houston, Newark, JFK, Atlanta, Los Angeles, San Francisco, Minneapolis, Seattle, Denver and Salt Lake City make Jackson Hole the most accessible Rocky Mountain destination resort. In addition, Jackson Hole airport, with its recent \$30 million renovation and expansion, makes the arrival and departure experiences efficient and comfortable. Jackson Hole Mountain Resort is just a short 30-minute drive from the terminal, delivering an experience like none other, and now it is easier than ever to reach. Check out: www.jacksonhole.com/by-air.html

Lodging and Lift Ticket Packages:
Best Value to Ski and Ride the Big One

Ski Free Christmas

Plan your Christmas vacation early and ski free. This winter start your holiday before Dec. 23, and earn not one, but two ski days at JHMR free when you book a four-night minimum lodging and lift package with Jackson Hole Central Reservations. This unprecedented deal can also be combined with \$300 air credit to package and save. Some restrictions apply.

For details and to book, please visit their website at: www.jacksonhole.com/christmas-ski-trip-deals.html

Golden Ticket is Back by Popular Demand

Now in its third season, the Golden Ticket is back for January. Jackson Hole Mountain Resort (JHMR) is welcoming all skiers and snowboarders with a valid 2017-18 winter resort season pass from anywhere in the world. Visit Jackson Hole Mountain Resort and receive a very special lift ticket rate. The offer is valid for skiing and riding at JHMR Jan 6-31, 2018. Just present a current, valid season pass from any ski resort at the ticket office together with photo ID, and receive a 40 percent discount on lift tickets based on the current daily window rate.

Jackson Hole Resort Lodging: Kids Ski and Rent Free

Jackson Hole Resort Lodging (JHRL) is pleased to offer Kids Ski Free, an exclusive program to JHRL that applies to all types of vacation rentals and lodging packages. Choose

any condominium or home rental for four nights or more, and receive 10 percent off you stay and for each paying adult. Visit www.jacksonhole.com/kids-ski-free.html. This program was new last winter. Kids also rent free with a paid adult rental. Restrictions are few in this exclusive deal for JHRL guests, and the program is valid for stays all winter except the Christmas Holiday week. Call for more details and to book at 1-800-443-8613.

Sweetwater Gondola

The new Sweetwater Gondola, which opened in December 2016, was part of a broader and sustained capital investment strategy to continue to ensure a world-class experience for JHMR guests. The new Sweetwater Gondola was a very popular addition to the JHMR lift infrastructure and has supported several specific objectives, including a significant increase to base area capacity.

Looking Ahead to Winter 2018-19: Solitude Station

In the continuing effort to enhance the beginner skier and family experience at JHMR, Solitude Station is the next phase of capital investment surrounding the Sweetwater Gondola. To be located at the Sweetwater Gondola mid-station, the Solitude Station facility will be 12,000 square feet of ski school, rental and dining facilities. This full service facility will be completed for winter 2018-19, and will bring to life a new center of learning and fun in Jackson Hole.

A covered surface carpet lift, top-notch ski instructors and state-of-the-art facility, are all accessed from a two-minute gondola ride from the base. Solitude Station will be the new hub of learning and growing the sport of skiing and riding in Jackson Hole. The building will be activated for a family après experience and private events both summer and winter.

Rendezvous Festival 2018

Expanded to two weekends,
March 9-11 and 16-18
With great lift ticket promotions, concerts and family friendly events, it is not too early to start planning your Spring Break. Now in its fifth season, Rendezvous Festival has grown to one of the premier spring events, and this year the spring lifestyle festival is expanding to encompass two weekends. March 9-11, look for Collage Rendezvous with multiple young up and coming acts taking the stage under the Aerial Tramway.

New this year, March 8-15, College Students enjoy 40 percent off the current daily window rate on lift tickets with a valid college ID. March 16-18, the main stage of Rendezvous Festival will host national level acts at no costs to guests. Stay tuned for band announcements via:
www.jacksonhole.com

Please view, read and share this exact page online and link from it at: www.skiernews.net/2018-Jackson.pdf

For much more, please log on to: www.jacksonhole.com

Lodging and Lift Ticket Packages: Best Value to Ski and Visit Jackson Hole's Web and Social Media sites check out:

Twitter @jhski
Instagram @jacksonhole
#jacksonhole and #jhdreaming



WHAT IS THE JACKSON HOLE GOLDEN TICKET?

PASSHOLDERS FROM ANY OTHER RESORT RECEIVE 40% OFF JACKSON HOLE LIFT TICKETS JANUARY 6-31, 2018.*

*MUST SHOW VALID WINTER 2017/18 SEASON PASS AND PHOTO I.D. SKI AS MANY DAYS AS YOU LIKE AT 40% OFF THE DAILY TICKET RATE AT JACKSON HOLE MOUNTAIN RESORT DURING THIS TIME. NOT VALID WITH OTHER OFFERS. NOT AVAILABLE FOR PURCHASE ONLINE.



JOIN US FOR A WEEK OF SKIING AND LIVE MUSIC THIS SPRING. WE'RE OFFERING 40% OFF OF LIFT TICKETS TO COLLEGE STUDENTS WITH A VALID STUDENT I.D. FROM MARCH 8-15, 2018.

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